



FrieslandCampina
Ingredients

THE INSIDE MATTERS

press release

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FRIESLANDCAMPINA INGREDIENTS LAUNCHES BIOTIS™ – A “NEW ERA IN INGREDIENT SCIENCE”

1st June 2020 – FrieslandCampina Ingredients, the global innovator in healthy and functional ingredients, has announced the launch of Biotis™ - a new range of Health Benefit Solutions aimed at supporting health and wellness throughout all life stages.

The Biotis™ portfolio has been developed to work with the body’s natural processes, supporting all the essential functions needed for a healthy, active life, from maternal health, through to sleep, immunity and gut health. Bringing together FrieslandCampina Ingredients’ world-leading scientific understanding of dairy’s nutritional capabilities, extensive application expertise, and global market insights, as well as partnerships with some of the industry’s leading academics and researchers, Biotis™ is designed to help brand owners develop attractive foods, drinks and supplements with compelling health benefits.

Biotis™ Gut Health is the first part of the range to be unveiled. With recent studies suggesting 37% of consumers want to improve their digestive health¹, the need is growing for holistic healthy gut solutions. By encouraging a healthy microbiome, Biotis™ Gut Health focuses primarily on improving digestive health. Research by FrieslandCampina Ingredients suggests Biotis™ GOS provides a superior prebiotic effect and improves gastro-intestinal health in adults.

Further details of Biotis™ solutions for sleep, immune, and maternal health will be unveiled throughout 2020.

“The launch of Biotis™ Health Benefit Solutions is a really exciting development for FrieslandCampina Ingredients, and indeed for the industry as whole. We believe it marks a whole new era of ingredient science,” comments Vicky Davies, Global Marketing Director, Performance and Active Nutrition, at FrieslandCampina Ingredients.

“Consumers are increasingly aware of their health as a joined-up proposition and are looking for solutions which will help them stay well, both mentally and physically, throughout life – from expectant parents right through to the senior years. At the same time, they’re aware of how what they eat and drink affects wellbeing, and so are demanding products which also taste great, deliver on texture, and fit into their busy lifestyles.

Leveraging our knowledge and expertise across infant, performance and medical nutrition, Biotis™ allows us to open up new opportunities for our customers to respond to

¹ FMCG Gurus Report, ‘Insights and Opportunities: Global digestive health’, 2019



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these needs and provide a robust and comprehensive approach to wellness throughout every aspect of life, at all ages.”

For more information on Biotis™, visit www.biotis.com

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About FrieslandCampina Ingredients

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FrieslandCampina Ingredients is powered by 3,250 passionate specialists who are focused on adding goodness to the foods, beverages and businesses that nourish the world now and for generations to come. For almost 150 years, the company has provided benefits throughout all life stages. Today, through specialised segments in Early Life Nutrition, Adult Nutrition, Food & Beverages and Animal Nutrition, FrieslandCampina Ingredients is setting new standards in the global food market as an innovative partner in healthy and functional ingredients and solutions.

FrieslandCampina Ingredients operates worldwide with regional sales offices in the Netherlands, the United States, Singapore, China and Brazil. It reported combined sales of €1.7 billion in FY19. For additional information, please visit: www.frieslandcampinaingredients.com.

FrieslandCampina Ingredients is part of Royal FrieslandCampina N.V. The dairy company daily provides millions of consumers throughout the world with dairy products containing valuable nutrients from milk. Its annual turnover amounted to 11.3 billion euro in 2019. FrieslandCampina has locations in 34 countries and employs about 24,000 people. Its head office is located in the Netherlands.